

NADINE ALVILLAR

GRAPHIC DESIGN • PRODUCTION • EDITORIAL DESIGN

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WORK EXPERIENCE

Focus on Fashion Magazine, Lomita, CA

Editorial Graphic Designer, Freelance (2013-present)

I design editorial layouts for this bimonthly trade magazine. I also design and produce advertising and branding materials.

Stampington & Company, Laguna Hills, CA

Marketing Graphic Designer & Web Assistant (2010-2017)

Design of all marketing and promotional materials including, brochures, fliers, business cards, postcards, sell sheets, media kits, and all company house ads. Assists with blog and Internet ads, web banners, e-blasts, and e-newsletters.

Senior & Lead Graphic Designer (2007-2010)

Creative development, design and production of monthly arts and crafts magazines including; *Somerset Studio, Altered Couture, Haute Handbags, Belle Armoire, Art Quilting Studio, and Somerset Digital Studio.*

Specific responsibilities include: Design, layout and production of monthly magazine. Responsible for generating final pre-press files, PDF preparation, uploading and proofing. Conceptualized the look and feel of new publications and the redesign of existing publications. Managed the work flow between creative departments, communicating regularly with the editors, photographers and the pre-press department. Converted print ready files for Online digital editions.

Homes & Real Estate Magazine, Long Beach, CA

Art Director/Graphic Designer (2003-2006)

Design and production of monthly real estate publication.

Campbell-Mithun Advertising, Irvine, CA

Production Artist/Designer (2000-2001)

Created Newspaper Advertising & Collateral Materials for Verizon Wireless.

The Los Angeles Times – Times Orange County, Costa Mesa, CA

Graphic Designer/Promotions & Marketing Division (1997-2000)

Collaborated with creative team to design and produce artwork for marketing and promotions including; in-paper ads, POP display, event posters, t-shirts, hats, calendars, direct mail, brochures, letterhead, invitations, signs (banners and stage backdrops), exhibits, and special section tabloid design.

California Community News, Times Mirror Corp.

The Daily Pilot/The Huntington Beach Independent, Costa Mesa, CA

Graphic Designer/Senior Ad Designer/Special Sections (1995-1997)

Designed and produced newspaper advertising, inserts, fliers, newsletters, and special section tabloids.

Notable achievements: Special recognition by the *California Newspaper Advertising Executives Association* for excellence in tabloid design.

EDUCATION

California State University Long Beach

SKILLS

Proficient in Photoshop, InDesign, Illustrator, Dreamweaver, and Acrobat Pro. I am able to work from my home office which includes a Intel Core iMac equipped with high-speed internet. I use Adobe Creative Suite 6.0, Acrobat X Pro, Suitcase Fusion 6, Microsoft Office 2011.